

Digital Feed Management Software Designed for Advisors

TAP FEED Advisor



Streamline Data and
Management Between
Feed Advisors and Farmers



Feed Management

Management tool for feed advisor to setup, monitor and support clients

Core feed management capability

Exportable reports

Dry matter efficiency (DME) management (Link Add-on required)

Compatible with legacy Digi-Star hardware

Integrated demo capability

To this day, many livestock farmers manually report feeding results (e.g. via spread sheet or even handwritten documents) to their advisors, impacting data accuracy and support efficiency. TAP FEED Advisor coupled with TAP FEED Farmer, Lite and Pro subscriptions streamlines the workflow through a connected feed management ecosystem. Tied directly to the mixer via mobile application, the solution collects exact feeding data and automatically uploads for analysis, even enabling real-time support. It allows advisors and feed companies the data quality necessary for relevant insights and the efficiency to provide impactful recommendations.

Remotely monitor activities, create reports, analyze use, and provide valuable insights for improved customer profitability, all in real-time. Easily align and connect your business including a “sub-advisors” framework to support lasting customer relations.

TAP FEED Advisor – Customer Subscription Comparison

TAP FEED Farmer	TAP FEED Lite	TAP FEED Pro
Manage Customer Reports	Enables Customer Report Independence	Enables Customer Report Independence
		Advanced Dairy Features

Note: See “TAP FEED Subscriptions” brochure for more detailed information on subscription capabilities.

How it Works

TAP FEED Advisor is a new distributor option that allows management of an account network. The new TAP FEED Farmer subscription was created to complement TAP FEED Advisor by offering more opportunity for customer engagement and upselling. Except for reporting, TAP FEED Farmer has the same features as TAP FEED Lite. Advisors can provide a full-featured feed management platform and secure reliance of reports or insights, with the option to upgrade clients to TAP FEED Lite for independence or TAP FEED Pro for more advanced capability.



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